

FROM QUICKBOOKS™ TO FINANCIALFORCE ACCOUNTING™



OUTGROWING QUICKBOOKS: It's easy to bring your QuickBooks data to FinancialForce Accounting. We have the tools to help you migrate off QuickBooks and onto a full-featured accounting application that is 100% native to your Salesforce environment.

The next level of finance for growing companies

Almost every growing company will push the limitations of the business systems they rely on. And there will come a time when company requirements outstrip the system's ability to cope. When that happens your growth potential will be compromised and business goals harder to reach. Point systems that don't connect to other pieces of your business are your first offender.

Where QuickBooks falls short

QuickBooks can be a perfect starter system, but for growing companies it becomes an unyielding roadblock. As your company grows, transaction volumes rise, financials get more complex, controls become more important, and reporting more critical. These factors all make an entry level bookkeeping system insufficient to scale and support growth.

When you match the sophisticated business requirements of your growing company to the capabilities of your finance applications you can achieve that sustainable and profitable growth you set out for.

Accounting system built for growth

With FinancialForce Accounting you get a cloud-based, full-featured application that poises you for growth and is part of a bigger IT and business strategy. You can be confident that FinancialForce Accounting will handle your move into new markets, complex revenue streams, overseas expansion and the launch of new product lines, while supporting the increased regulatory compliance that comes with that growth. At the same time you'll gain detailed insight into profitability and performance to understand the financial health of your business.

Harness the power and ease of Salesforce, the #1 cloud platform

- Real-time analytics.
- Mobile device support.
- Chatter, social collaboration tool for business.
- Configuration and integration tools.
- Easy integration for your custom and third party applications with FinancialForce ClickLink™.
- Authorization workflow tools.
- Development tools to build your own app on the same cloud in less than 1/5 the time.
- 2900+ applications listed on the AppExchange.



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THE POWER OF FINANCIALFORCE ACCOUNTING

Reflect one company, not multiple siloed departments.

- Native integration between your CRM and Accounting system.
- One customer master record enterprise wide.
- Sales and finance share information - making forecasts precise, customer questions easy and collections a team sport.

Embrace new business models and revenue streams.

- Manage multiple revenue streams e.g. usage-based billing, subscriptions, and services.
- Expand into international markets without painful business adjustments.
- Get built-in multi-company, multi-tax and multi-currency capabilities.

Leverage a single cloud platform from Salesforce.

- Manage growing transaction volumes without jeopardizing data integrity.
- Get proven security built-in from the leader in cloud computing.
- Implement stronger controls for managing increased users.
- Run your business from any device at anytime.

Make compliance simple to administer & audit friendly.

- Full auditing and journaling for 'after the event' accounting changes.
- Automate segregation of duties in system.
- Point-and-click reporting of audit trails .
- Supporting documents and evidence attached directly to transactions.
- Capture and follow conversations about transactions using Chatter.

THE MIGRATION PATH

Get your QuickBooks data migrated to FinancialForce Accounting with speed, ease and confidence. We have the tools and expert consultative team to help migrate you from QuickBooks and have a fully functioning accounting application 100% native to your Salesforce environment.

QuickBooks Data Migration Tool

A purpose-built tool to directly transfer the relevant data necessary for moving from QuickBooks to FinancialForce.

- Migrate your data in a few simple clicks.
- Eliminate the painstaking tasks of data gathering, field mapping and data loading.
- Review your QuickBooks data and make modifications quickly and easily.
- Get your data fully configured and functional in your FinancialForce environment in minutes.

Smart Start Accelerated Implementation

A program designed to help you see a rapid return on your FinancialForce investment. Leverage years of implementation experience and best practices that have been proven time and time again.

- Pre-built configurations bring best practices to your key financial processes.
- Maximize out-of-the-box functionality and standard training practices.
- Implementation time and costs reduced.
- Experience a fast ROI with reduced risk.

GLAs	Dimensions	Tax Codes	Tax Rates	Customer Accounts	Customer Contacts	Vendor Accounts	Vendor Contacts	Products
Import Status	Name			Reporting Code	Type	GLA Group	Trial Balance 1	
Live	1010-0 - Checking			1010-0	Balance Sheet	Cash		Balance Sheet
Live	10300 - Savings			10300	Balance Sheet	Cash		Balance Sheet
Live	10400 - Petty Cash			10400	Balance Sheet	Cash		Balance Sheet
Live	11000 - Accounts Receivable			11000	Balance Sheet	Accounts Receivable		Balance Sheet
Live	12000 - Undeposited Funds			12000	Balance Sheet			Balance Sheet
Live	12100 - Inventory Asset			12100	Balance Sheet			Balance Sheet
Live	12800 - Employee Advances			12800	Balance Sheet			Balance Sheet
Live	13100 - Pre-paid Insurance			13100	Balance Sheet			Balance Sheet
Live	13400 - Retainage Receivable			13400	Balance Sheet			Balance Sheet
Live	15000 - Furniture and Equipm...			15000	Balance Sheet			Balance Sheet
Live	15100 - Vehicles			15100	Balance Sheet			Balance Sheet
Live	15200 - Buildings and Improve...			15200	Balance Sheet			Balance Sheet
Live	15300 - Construction Equipme...			15300	Balance Sheet			Balance Sheet
Live	16000 - Land			16000	Balance Sheet			Balance Sheet
Live	17000 - Accumulated Deprecia...			17000	Balance Sheet			Balance Sheet
Live	18700 - Security Deposits			18700	Balance Sheet			Balance Sheet
Live	20000 - Accounts Payable			20000	Balance Sheet	Accounts Payable		Balance Sheet
Live	20500 - QuickBooks Credit Card			20500	Balance Sheet			Balance Sheet



To find out more about FinancialForce solutions, please contact us at:

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