

## SUCCESS STORY

The WhiteStar Corporation



Since implementing FinancialForce Accounting I have noticed a significant difference in our processes. The company is running much smoother and more efficiently and I am able to focus more time on other things which I was unable to do using Sage.

**Consuelo Chavez**

Finance Manager, The Whitestar Corporation

### The WhiteStar Corporation

The WhiteStar Corporation provides digital cartographic data products, custom mapping, and consulting services to the oil and gas, pipeline, natural resource, and engineering industries in the United States.

### Products in Use

FinancialForce Accounting  
FinancialForce Billing

### Systems Replaced

Sage

### Company Size

Small Business

### Industry

Oil and Gas Services

### Location

Colorado, United States

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## Business Issues

- Unable to backup data easily
- System required annual update on software and tax regulations
- Accounting process ground to a halt if Finance Manager absent
- Multiple data entry time consuming and cause of mistakes
- Unable to carry out detailed reporting and analysis of customer base
- Existing process very slow and cumbersome

## Benefits & Results

- 50-75% increase in turnaround of invoices compared to Sage
- Sales orders are verified and invoices issued in the click of a button
- 25 hours per month saved issuing invoices
- More accurate invoices as no data re-entry
- Entry system for payables streamlined and quicker than before
- Employees are more efficient resulting in increased revenues and more active projects in the pipeline
- Peace of mind from knowing all data is backed up and safe